

MEMO: 2026-2031 Ringette BC Strategic Plan

To: Ringette BC Member Clubs and Leagues

From: Rebecca Tamil Selven (Executive Director) & Jody Ewart (Chair – Board of Directors)

Date: May 15, 2026

Subject: 2026-2031 Ringette BC Strategic Plan

It is with excitement and gratitude that we share the 2026-2031 Strategic Plan. This strategic plan came together with the input of Ringette BC's participants, member clubs and associations, board of directors and staff. Throughout the process, it was abundantly clear that all parties agreed that Ringette in BC is in an exciting place of potential growth and development across various facets of our organization and our sport. Many common themes emerged, but nothing more than the appreciation of the unique and positive community that makes Ringette in BC such an amazing sport to be a part of.

Development

Ringette BC enlisted the services of Now What Facilitation to support with the development of our 2026-2031 Strategic Plan. Now What's facilitated strategic planning process is designed to clarify direction, align values, and strengthen our organization's impact. With their leadership and guidance, Ringette BC developed a strategic plan grounded in our core values and lived realities.

Some of the benefits to this facilitated strategic planning process included

- Grounded in stakeholder realities: Co-creation of purpose, priorities, and metrics.
- Transparent and accountable: Clear reporting lines and evaluation tools build trust.
- Purpose-driven adaptability: Plan rooted in organizational values, enabling flexible responses.
- Pragmatic and sustainable: Tools and templates support ongoing action

The steps followed to achieve our Strategic plan included

- Stage 1 – Ringette BC Engagement Interviews | November - December 2025
- Stage 2 – Member Engagement Survey | December 2025 - January 31, 2026
- Stage 3 – Survey Data Review | February 2026
- Stage 4 – Staff Engagement Session | February 2026
- Stage 5 – Board Strategic Planning Session | March 2026
- Stage 6 – Strategic Plan Report Review | April 2026
- Stage 7 – Strategic Plan Presentation | May 2026

Implementation

The 2026-2031 Ringette BC Strategic Plan is a high-level document that outlines the Key Commitments of the organization. This is a five-year plan that recognizes each of the Key Commitments take time, sustained effort, and resources to move forward. Over the next five years, Ringette BC will develop Annual Action Plans that will guide the activities and tasks for each year in pursuit of achieving the Key Commitments. The Annual Action Plan is specific actions, tasks, or plans with a detailed and phased implementation for the calendar year.

2026-2031 Ringette BC Strategic Plan

Mission: To govern, lead and support ringette in British Columbia by building a thriving ringette community and foster a lifelong passion for the sport.

Key Commitments

Leadership Development	Ringette BC will engage, support, and communicate with the member clubs /associations with the purpose of building the foundation for successful, resilient, and sustainable volunteers and organizations.
Participant Pathways	Ringette BC will ensure pathways exist for athletes, coaches, officials, and volunteers to build the sport and provide development for each of the participant groups who make ringette thrive.
Sport Awareness	Ringette BC will seek to expand the general awareness of ringette and pursue partnerships to gain stronger connections in the province.
Governance	Ringette BC will engage with the viaSport Operational Enhancement Initiative process to ensure compliance with the BC Societies Act, create clear policies to effectively govern ringette, develop a financial model for sustainability, and support clubs and associations in enhancing governance at the club / association level.

Responsibility

The Board of Directors is responsible for achieving the Mission and Key Commitments of the Strategic Plan, with the Executive Director being accountable for operationalizing the Strategic Plan. The Governance Committee will develop the Annual Action Plans that will be presented to the Board of Directors.

Next Steps

The timing of the completion of the 2026-2031 Strategic Plan, along with the upcoming Annual General Conference and AGM, has allowed for a unique opportunity for Ringette BC and its members to discuss the future of Ringette in BC in relation to the Strategic Plan and its Key Commitments.

On Saturday, May 30, the Ringette BC Conference will be focused on the presentation, description, and discussion of the 2026-2031 Strategic Plan and Key Commitments. Andy Stuart from Now What Facilitation will join us at our AGM and work alongside our staff in the presentation and introduction of the Strategic Plan. Members will be introduced to overall



governance and strategic planning, a presentation of each commitment, as well as the opportunity to hear from staff in each area on where we've come from, where we currently sit, followed by facilitated conversations and activities that will support us in determining where we will go next.

Next week you will receive the 2026 Annual General Meeting and Conference Information Package. This will include an overview of topics and areas for discussion. We hope you will review these and come prepared to the event with your thoughts and a readiness to collaborate with Ringette BC staff, directors, and your peers.

Discussions and content developed during the Annual Conference will be provided to the Ringette BC Governance Committee, who will review the information as part of the development process for our Annual Action Plan and overall Strategic Goals.

Join our Governance Committee

Ringette BC is currently seeking members to sit on our Governance Committee. This committee is responsible for the development of the Annual Action plans, as well as the review and recommendation of policy adaptations. Applicants can indicate their interest using this [link](#) by May 22, 2026.

We look forward to collaborating with all of you on the future of Ringette in BC. We know you will all bring your solution-focused ideas, as well as a positivity and open-mindedness.

Sincerely,

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