

TO: Ringette BC League and Club Association Presidents
FROM: Ringette BC
SUBJECT: Ringette BC Strategic Planning Process & Member Survey
DATE: September 20th, 2024

Dear Ringette BC League & Club Association Presidents,

Over the past two months, Ringette BC has begun the strategic planning process to create our next four-year organizational strategic plan. We have created the Ringette BC Strategic Planning Committee and have finalized the strategic planning process.

The strategic planning process will consist of the following:

- Strategic planning committee meetings
- Strategic planning member survey
- League consultations
- A member focus group session
- Ringette BC Board of Directors and staff planning sessions
- The Distribution and communication of the new Ringette BC strategic plan at the 2025 Ringette BC Annual Conference.

To begin the strategic planning process, we are distributing a member survey, which has been prepared to ask our membership for your input to understand the opportunities for development and growth of Ringette in BC, to build quality of experience for everyone as we build our strategic plan.

We appreciate your honest feedback and time, as this survey will only take 5-10 minutes to fill out and will remain open until October 12th, 2024. Once the survey has closed, the responses will be organized and reviewed by the Ringette BC Strategic Planning Committee.

The survey will be posted on our homepage, distributed to our membership tomorrow in an email and posted on our social media accounts. Please pass along this memo and survey to your members for their input.

[TAKE THE SURVEY HERE](#)

We look forward to working together to build a stronger association that delivers on the experience we hope to bring you!

Sincerely,



Matt Doherty
Executive Director
Ringette BC